

# Standards Correlations

## Cybersecurity in Marketing, Advanced (8127)

Task	SOL Correlations	National MBA Research Standards
<b>Demonstrating Personal Qualities and Abilities</b>		
Demonstrate creativity and innovation.	<p>English: 6.1, 6.3, 6.4, 6.6, 6.7, 6.9, 7.1, 7.3, 7.4, 7.6, 7.7, 7.9, 8.1, 8.3, 8.4, 8.6, 8.7, 8.9, 9.1, 9.5, 9.6, 9.8, 10.1, 10.5, 10.6, 10.8, 11.1, 11.5, 11.6, 11.8, 12.1, 12.5, 12.6, 12.8</p> <p>History and Social Science: CE.1, CE.4, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WG.4, WHI.1, WHII.1</p> <p>Mathematics: 6.1, 6.2, 6.3, 6.4, 6.5, 6.6, 6.7, 6.10, 6.11, 6.12, 7.2, 7.3, 7.8, 7.9, 8.2, 8.4, 8.6, 8.7, 8.11, 8.12, 8.17, 8.18, A.9, AFDA.3, AFDA.4, AFDA.5, AFDA.6, AFDA.7, AFDA.8, AII.9, COM.1, COM.3, COM.4, COM.5, COM.8, DM.7, DM.1*, DM.10, DM.2*, DM.3*, PS.3*, PS.4*, PS.7*, PS.9*, PS.10*</p> <p>Science: 6.1, BIO.1, CH.1, ES.1, LS.1, PS.1</p>	
Demonstrate critical thinking and problem solving.	<p>English: 6.1, 6.3, 6.4, 6.5, 6.6, 6.7, 6.9, 7.1, 7.3, 7.4, 7.5, 7.6, 7.7, 7.9, 8.1, 8.3, 8.4, 8.5, 8.6, 8.7, 8.9, 9.1, 9.5, 9.6, 9.8, 10.1, 10.5, 10.6, 10.8, 11.1, 11.5, 11.6, 11.8, 12.1, 12.5, 12.6, 12.8</p> <p>History and Social Science: CE.1, CE.4, CE.11, GOVT.1, USI.1, USII.1, VUS.1,</p>	

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	WG.1, WG.4, WHI.1, WHII.1 Mathematics: 6.1, 6.2, 6.3, 6.4, 6.5, 6.6, 6.10, 6.11, 7.2, 7.3, 7.8, 7.12, 7.13, 8.2, 8.4, 8.8, 8.9, 8.10, 8.11, A.8, A.9, G.1, G.13, G.14, AFDA.3, AFDA.5, AFDA.8, AII.9, AII.10, AII.11, COM.1, COM.3, COM.4, COM.5, COM.8, DM.4, DM.7, DM.1*, DM.2*, DM.3*, DM.9*, PS.9*, PS.10* Science: 6.1, BIO.1, CH.1, ES.1, LS.1, PS.1	
Demonstrate initiative and self-direction.	English: 6.1, 6.4, 6.6, 6.7, 6.9, 7.1, 7.4, 7.6, 7.7, 7.9, 8.1, 8.4, 8.6, 8.7, 8.9, 9.1, 9.5, 9.6, 9.8, 10.1, 10.5, 10.6, 10.8, 11.1, 11.5, 11.6, 11.8, 12.1, 12.5, 12.6, 12.8 History and Social Science: CE.1, CE.4, CE.11, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Demonstrate integrity.	English: 6.1, 7.1, 8.1, 9.1, 9.5, 10.1, 10.5, 11.1, 11.5, 12.1, 12.5 History and Social Science: CE.1, CE.3, CE.4, GOVT.1, GOVT.16, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Demonstrate work ethic.	English: 6.1, 7.1, 8.1, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.4, CE.14, GOVT.1, GOVT.16, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Science: CH.1	
<b>Demonstrating Interpersonal Skills</b>		
Demonstrate conflict-resolution skills.	English: 6.1, 6.2, 6.4, 6.6, 6.7, 6.9, 7.1, 7.2, 7.4, 7.6, 7.7, 7.9, 8.1, 8.2, 8.4, 8.6, 8.7, 8.9,	

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	9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.4, GOVT.1, USI.1, VUS.1	
Demonstrate listening and speaking skills.	English: 6.1, 6.2, 6.4, 6.6, 7.1, 7.2, 7.4, 7.6, 8.1, 8.2, 8.4, 8.6, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.4, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Demonstrate respect for diversity.	English: 6.1, 7.1, 8.1, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.3, CE.4, GOVT.1, GOVT.16, USI.1, USII.1, USII.9, VUS.1, VUS.13, WG.1, WHI.1, WHII.1	
Demonstrate customer service skills.	English: 6.1, 6.4, 6.7, 7.1, 7.4, 7.7, 8.1, 8.4, 8.7, 9.1, 9.5, 9.6, 10.1, 10.5, 10.6, 11.1, 11.5, 11.6, 12.1, 12.5, 12.6 History and Social Science: CE.1, CE.4, GOVT.1, GOVT.16, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Collaborate with team members	English: 6.1, 7.1, 8.1, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.3, CE.4, GOVT.1, GOVT.16, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
<b>Demonstrating Professional Competencies</b>		
Demonstrate big-picture thinking.	English: 6.1, 6.4, 7.1, 7.4, 8.1, 8.4, 9.1, 9.5, 10.1, 10.5, 11.1, 11.5, 12.1, 12.5 History and Social Science: CE.1, CE.4, CE.12, GOVT.1, GOVT.15, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	

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Demonstrate career- and life-management skills.	English: 6.1, 6.7, 7.1, 7.7, 8.1, 8.7, 9.1, 9.6, 10.1, 10.6, 11.1, 11.6, 12.1, 12.6 History and Social Science: CE.1, CE.4, CE.12, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Mathematics: 8.4	
Demonstrate continuous learning and adaptability.	English: 6.1, 6.4, 6.7, 6.9, 7.1, 7.4, 7.7, 7.9, 8.1, 8.4, 8.7, 8.9, 9.1, 9.5, 9.6, 9.8, 10.1, 10.5, 10.6, 10.8, 11.1, 11.5, 11.6, 11.8, 12.1, 12.5, 12.6, 12.8 History and Social Science: CE.1, CE.3, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Science: BIO.1, CH.1, LS.1, PH.1, PH.4, PS.1	
Manage time and resources.	English: 6.1, 6.2, 6.4, 6.7, 6.9, 7.1, 7.2, 7.4, 7.7, 7.9, 8.1, 8.2, 8.4, 8.7, 8.9, 9.1, 9.5, 9.6, 9.8, 10.1, 10.5, 10.6, 10.8, 11.2, 11.5, 11.6, 11.8, 12.2, 12.5, 12.6, 12.8 History and Social Science: CE.1, CE.4, CE.11, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Mathematics: 6.10, 6.11, 6.12, 7.2, 7.3, 7.8, 7.9, 7.10, 7.11, 7.12, 7.13, 8.4, 8.11, 8.12, 8.13, 8.14, 8.17, 8.18, A.4, A.5, A.8, A.9, AFDA.3, AFDA.4, AFDA.5, AFDA.6, AFDA.7, AFDA.8, COM.1, COM.3, COM.5, COM.8	
Demonstrate information-literacy skills.	English: 6.1, 6.2, 6.4, 6.6, 6.7, 6.9, 7.1, 7.2, 7.3, 7.4, 7.6, 7.7, 7.9, 8.1, 8.2, 8.3, 8.4, 8.6,	

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	<p>8.7, 8.9, 9.2, 9.5, 9.6, 9.8, 10.2, 10.5, 10.6, 10.8, 11.2, 11.5, 11.6, 11.8, 12.2, 12.5, 12.6, 12.8</p> <p>History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1</p> <p>Mathematics: 6.10, 6.11, 7.8, 7.9, 8.11, 8.12, A.8, A.9, AFDA.3, AFDA.4, AFDA.6, AFDA.7, AFDA.8, DM.8, PS.1*, PS.2*, PS.3*, PS.4*, PS.7*, PS.8*, PS.9*, PS.10*</p> <p>Science: 6.1, BIO.1, CH.1, ES.1, LS.1, PH.1, PS.1</p>	
Demonstrate an understanding of information security.	<p>English: 6.1, 6.2, 6.3, 6.4, 6.6, 6.7, 6.8, 6.9, 7.1, 7.2, 7.3, 7.4, 7.6, 7.7, 7.8, 7.9, 8.1, 8.2, 8.3, 8.4, 8.6, 8.7, 8.8, 8.9, 9.1, 9.2, 9.5, 9.6, 9.8, 10.1, 10.2, 10.5, 10.6, 10.8, 11.1, 11.2, 11.5, 11.6, 11.8, 12.1, 12.2, 12.5, 12.6, 12.8</p> <p>History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1</p> <p>Mathematics: COM.10</p>	
Maintain working knowledge of current information-technology (IT) systems.	<p>English: 6.1, 6.3, 6.4, 6.6, 6.9, 7.1, 7.3, 7.4, 7.6, 7.9, 8.1, 8.3, 8.4, 8.6, 8.9</p> <p>History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1</p> <p>Mathematics: 7.8, COM.1, COM.2, COM.7, COM.9, COM.10, COM.11, COM.16, COM.18, PS.17</p> <p>Science: BIO.1, CH.1, ES.1, PH.1</p>	

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Demonstrate proficiency with technologies, tools, and machines common to a specific occupation.	History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Mathematics: 6.10, 6.11, 7.9, 8.4, A.7, A.8, A.9, AFDA.1, AFDA.3, AFDA.5, AII.4, AII.7, AII.9, COM.1, COM.7, COM.10, COM.11, COM.12, COM.16 Science: CH.1, ES.1, LS.1, PH.1, PS.1	
Apply mathematical skills to job-specific tasks.	English: 6.4, 6.6, 6.7, 7.4, 7.6, 7.7, 8.4, 8.6, 8.7, 9.5, 9.6, 10.5, 10.6, 11.5, 11.6, 12.5, 12.6 History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Mathematics: 6.1, 6.2, 6.5, 6.6, 6.12, 6.13, 6.14, 7.1, 7.2, 7.3, 7.4, 7.5, 7.6, 7.8, 7.9, 7.11, 7.12, 7.13, 8.4, 8.5, 8.6, 8.8, 8.9, 8.10, 8.11, 8.12, 8.13, 8.14, 8.15, 8.16, 8.17, 8.18, A.1, A.3, A.4, A.5, A.7, A.8, A.9, AFDA.1, AFDA.3, AFDA.5, AFDA.8, AII.3, AII.7, AII.9, AII.10, COM.1, COM.7 Science: 6.1, BIO.1, CH.1, ES.1, LS.1, PH.1, PS.1	
Demonstrate professionalism.	English: 6.1, 7.1, 8.1, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Demonstrate reading and writing skills.	English: 6.1, 6.6, 6.7, 7.1, 7.6, 7.7, 8.1, 8.6, 8.7, 9.1, 9.5, 9.6, 9.7, 10.1, 10.5, 10.6, 10.7, 11.1, 11.5, 11.6, 11.7, 12.1, 12.5, 12.6, 12.7	

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	History and Social Science: CE.1, CE.4, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Science: 6.1, PH.1, PS.1	
Demonstrate workplace safety.	English: 6.4, 7.4, 8.4, 9.5, 10.5, 11.5, 12.5 History and Social Science: CE.1, CE.4, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Science: CH.1	
<b>Examining All Aspects of an Industry</b>		
Examine aspects of planning within an industry/organization.	History and Social Science: GOVT.16	
Examine aspects of management within an industry/organization.		
Examine aspects of financial responsibility within an industry/organization.		
Examine technical and production skills required of workers within an industry/organization.		
Examine principles of technology that underlie an industry/organization.		
Examine labor issues related to an industry/organization.	History and Social Science: GOVT.16	
Examine community issues related to an industry/organization.	History and Social Science: GOVT.16	
Examine health, safety, and	History and Social Science: GOVT.16	

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environmental issues related to an industry/organization.		
<b>Addressing Elements of Student Life</b>		
Identify the purposes and goals of the student organization.		
Explain the benefits and responsibilities of membership in the student organization as a student and in professional/civic organizations as an adult.		
Demonstrate leadership skills through participation in student organization activities, such as meetings, programs, and projects.		
Identify Internet safety issues and procedures for complying with acceptable use standards.		
<b>Exploring Work-Based Learning</b>		
Identify the types of work-based learning (WBL) opportunities.		
Reflect on lessons learned during the WBL experience.		
Explore career opportunities related to the WBL experience.		
Participate in a WBL experience, when appropriate.		



Task	SOL Correlations	National MBA Research Standards
<b>Understanding Principles in Marketing and Cybersecurity</b>		
Explain marketing concepts in a digital environment.	English: 11.5, 12.5	<p>Business Administration-</p> <p>Acquire foundational knowledge of customer/client/business behavior to understand what motivates decision-making.</p> <p>Foster positive relationships with customers to enhance company image.</p> <p>Understand marketing's role and function in business to facilitate economic exchanges with customers.</p>
Explain the functions of marketing.	English: 11.5, 12.5	<p>Business Administration-</p> <p>Understand marketing's role and function in business to facilitate economic exchanges with customers.</p> <p>Marketing-</p> <p>Acquire a foundational knowledge of product/service management to understand its nature and scope.</p> <p>Acquire a foundational knowledge of promotion to understand its nature and scope.</p> <p>Acquire a foundational knowledge of selling to understand its nature and scope.</p>

Task	SOL Correlations	National MBA Research Standards
		<p>Acquire foundational knowledge of channel management to understand its role in marketing.</p> <p>Acquire foundational knowledge of marketing-information management to understand its nature and scope.</p> <p>Develop a foundational knowledge of pricing to understand its role in marketing.</p> <p>Develop marketing strategies to guide marketing tactics.</p>
<p>Relate marketing strategies to cybersecurity issues.</p>	<p>English: 11.5, 12.5</p> <p>History and Social Science: VUS.14, WHII.14</p>	<p>Business Administration-</p> <p>Reinforce company's image to exhibit the company's brand promise.</p> <p>Understand marketing's role and function in business to facilitate economic exchanges with customers.</p> <p>Marketing-</p> <p>Acquire a foundational knowledge of promotion to understand its nature and scope.</p> <p>Acquire a foundational knowledge of selling to understand its nature and scope.</p> <p>Develop marketing strategies to guide</p>

Task	SOL Correlations	National MBA Research Standards
		marketing tactics.  Position company to acquire desired business image.
Examine marketing trends with cybersecurity implications.	English: 11.5, 12.5  History and Social Science: VUS.14, WHII.14	Business Administration-  Acquire information to guide business decision-making.  Use social media to communicate with a business's stakeholders.  Utilize information-technology tools to manage and perform work responsibilities.  Marketing-  Employ marketing-information to plan marketing activities.
<b>Investigating Digital Privacy and Ethics</b>		
Differentiate between ethical and unethical use of information resources.	English: 11.5, 12.5  History and Social Science: VUS.14, WHII.14	Business Administration-  Comply with security rules, regulations, and codes (e.g., property, privacy, access, confidentiality) to protect customer and company information, reputation, and image.  Understand the nature of business to show its contributions to society.

Task	SOL Correlations	National MBA Research Standards
		Marketing-  Acquire foundational knowledge of marketing-information management to understand its nature and scope.
Identify types of data.	English: 11.3, 11.5, 12.3, 12.5	Business Administration-  Create and access databases to acquire information for business decision-making.  Marketing-  Acquire foundational knowledge of marketing-information management to understand its nature and scope.  Understand data-collection methods to evaluate their appropriateness for the research problem/issue.
Explain the ethical implications of collecting and maintaining data.	English: 11.5, 12.5  History and Social Science: VUS.14, WHII.14  Mathematics: COM.7, PS.8*	Business Administration-  Comply with security rules, regulations, and codes (e.g., property, privacy, access, confidentiality) to protect customer and company information, reputation, and image.  Create and access databases to acquire information for business decision-making.  Implement security policies/procedures to minimize chance for loss.

Task	SOL Correlations	National MBA Research Standards
		<p>Maintain business records to facilitate business operations.</p> <p>Understand the nature of business to show its contributions to society.</p> <p>Marketing-</p> <p>Acquire foundational knowledge of marketing-information management to understand its nature and scope.</p>
Examine ethical issues related to marketing.	English: 11.3, 11.5, 12.3, 12.5	<p>Marketing-</p> <p>Acquire a foundational knowledge of product/service management to understand its nature and scope.</p> <p>Acquire a foundational knowledge of promotion to understand its nature and scope.</p> <p>Acquire a foundational knowledge of selling to understand its nature and scope.</p> <p>Acquire foundational knowledge of channel management to understand its role in marketing.</p> <p>Acquire foundational knowledge of marketing-information management to understand its nature and scope.</p>

Task	SOL Correlations	National MBA Research Standards
		<p>Develop a foundational knowledge of pricing to understand its role in marketing.</p> <p>Understand responsibilities in marketing to demonstrate ethical/legal behavior.</p>
Define <i>privacy policy</i> .	<p>English: 11.3, 12.3</p> <p>History and Social Science: VUS.14, WHII.14</p>	<p>Business Administration-</p> <p>Comply with security rules, regulations, and codes (e.g., property, privacy, access, confidentiality) to protect customer and company information, reputation, and image.</p> <p>Develop policies/procedures to protect workplace security.</p> <p>Implement security policies/procedures to minimize chance for loss.</p>
Investigate privacy policies.	<p>English: 11.5, 11.8, 12.5, 12.8</p> <p>History and Social Science: VUS.14, WHII.14</p>	<p>Business Administration-</p> <p>Comply with security rules, regulations, and codes (e.g., property, privacy, access, confidentiality) to protect customer and company information, reputation, and image.</p> <p>Develop policies/procedures to protect workplace security.</p> <p>Implement security policies/procedures to minimize chance for loss.</p>

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<b>Examining Marketing Data</b>		
Categorize marketing data within one or more of the seven marketing functions.	<p>English: 11.6, 12.6</p> <p>History and Social Science: VUS.14, WHII.14</p>	<p>Business Administration-</p> <p>Understand marketing's role and function in business to facilitate economic exchanges with customers.</p> <p>Marketing-</p> <p>Acquire a foundational knowledge of product/service management to understand its nature and scope.</p> <p>Acquire a foundational knowledge of promotion to understand its nature and scope.</p> <p>Acquire a foundational knowledge of selling to understand its nature and scope.</p> <p>Acquire foundational knowledge of channel management to understand its role in marketing.</p> <p>Acquire foundational knowledge of marketing-information management to understand its nature and scope.</p> <p>Develop a foundational knowledge of pricing to understand its role in marketing.</p> <p>Develop marketing strategies to guide</p>

Task	SOL Correlations	National MBA Research Standards
		marketing tactics.
Investigate how data is collected for one or more of the seven marketing functions.	English: 11.5, 11.8, 12.5, 12.8	<p>Business Administration-</p> <p>Understand marketing's role and function in business to facilitate economic exchanges with customers.</p> <p>Marketing-</p> <p>Acquire a foundational knowledge of product/service management to understand its nature and scope.</p> <p>Acquire a foundational knowledge of promotion to understand its nature and scope.</p> <p>Acquire a foundational knowledge of selling to understand its nature and scope.</p> <p>Acquire foundational knowledge of channel management to understand its role in marketing.</p> <p>Acquire foundational knowledge of marketing-information management to understand its nature and scope.</p> <p>Develop a foundational knowledge of pricing to understand its role in marketing.</p> <p>Develop marketing strategies to guide</p>



Task	SOL Correlations	National MBA Research Standards
		marketing tactics.
Differentiate how data is maintained and utilized.	English: 11.5, 12.5  History and Social Science: VUS.14, WHII.14	Business Administration-  Implement security policies/procedures to minimize chance for loss.
<b>Understanding Cybersecurity Risks in Marketing</b>		
Identify cybersecurity threats and vulnerabilities within the seven functions of marketing.	English: 11.1, 12.1  History and Social Science: VUS.14, WHII.14	Marketing-  Acquire a foundational knowledge of product/service management to understand its nature and scope.  Acquire a foundational knowledge of promotion to understand its nature and scope.  Acquire a foundational knowledge of selling to understand its nature and scope.  Acquire foundational knowledge of channel management to understand its role in marketing.  Acquire foundational knowledge of marketing-information management to understand its nature and scope.  Develop a foundational knowledge of pricing to understand its role in marketing.  Develop marketing strategies to guide

Task	SOL Correlations	National MBA Research Standards
		marketing tactics.
Analyze various cybersecurity risks in relation to marketing activities.	English: 11.1, 12.1  History and Social Science: VUS.14, WHII.14	Business Administration-  Comply with security rules, regulations, and codes (e.g., property, privacy, access, confidentiality) to protect customer and company information, reputation, and image.  Develop policies/procedures to protect workplace security.  Implement security policies/procedures to minimize chance for loss.
Develop a marketing incident response plan.	English: 11.1, 12.1  History and Social Science: VUS.14, WHII.14	Business Administration-  Develop policies/procedures to protect workplace security.  Implement security policies/procedures to minimize chance for loss.
<b>Securing Data</b>		
Describe key cybersecurity protective measures.	English: 11.5, 12.5  History and Social Science: VUS.14, WHII.14	Business Administration-  Develop policies/procedures to protect workplace security.  Implement security policies/procedures to minimize chance for loss.  Use information literacy skills to increase

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		<p>workplace efficiency and effectiveness.</p> <p>Utilize information-technology tools to manage and perform work responsibilities.</p>
Describe the elements of a business continuity plan in relation to a cybersecurity incident.	<p>English: 11.1, 12.1</p> <p>History and Social Science: VUS.14, WHII.14</p>	<p>Business Administration-</p> <p>Comply with security rules, regulations, and codes (e.g., property, privacy, access, confidentiality) to protect customer and company information, reputation, and image.</p> <p>Develop policies/procedures to protect workplace security.</p> <p>Implement security policies/procedures to minimize chance for loss.</p> <p>Record information to maintain and present a report of business activity.</p> <p>Utilize planning tools to guide organization's/department's activities.</p>
<b>Investigating Marketing Cybersecurity Careers</b>		
Explore educational pathways for emerging cybersecurity professionals.	<p>English: 11.5, 11.8, 12.5, 12.8</p> <p>History and Social Science: VUS.14, WHII.14</p>	<p>Business Administration-</p> <p>Implement job-seeking skills to obtain employment.</p> <p>Participate in career planning to enhance job-success potential.</p>

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		Utilize career-advancement activities to enhance professional development.
Identify potential employment barriers.	English: 11.5, 12.5	Marketing-  Understand responsibilities in marketing to demonstrate ethical/legal behavior.